

March 21, 2014

## Power Climber's Mike Russell Voted President of Scaffold & Access Industry Association



SEATTLE – Power Climber, a division of SafeWorks, LLC, announces Mike Russell, National Sales Director, has been selected as the President of the Scaffold & Access Industry Association (SAIA) for the 2014-2016 term.

During the recent 2014 Committee Week event, the SAIA Board of Directors approved the 2014-2016 slate of officers. Power Climber's Mike Russell will be sworn in as President during the President's Gala at the 2014 Annual Convention & Exposition in Austin, Texas in July. In addition, Colby Hubler, Key Account Manager for Power Climber Wind, will be inducted as Secretary.

The SAIA is a non-profit trade 501(c)(6) association committed to raising the standards of professionalism within the scaffold and access industry. It represents all facets of the scaffold & access industry through various councils and promotes safety, training and a highly professional, responsible image of the scaffold and access professional through its programs.

"We congratulate both Mike and Colby on their elected positions with the SAIA," commented Scott Farrell, President and Chief Executive Officer of SafeWorks, LLC. "Participation in industry associations that support access safety and innovation is essential to the growth and market leadership of our brands. We are confident that Mike's and Colby's commitments to their newly elected positions will mutually benefit both the SAIA and our Power Climber name."

Media Contact: Tejal Ranjan, Marketing Communications Manager Tejal.Ranjan@SafeWorks.com

## **About Power Climber:**

Power Climber is the innovative technology leading manufacturer of suspended access hoisting, platform and safety solutions for use in all work at elevation. Founded in 1972 Power Climber has locations in Brussels, Barcelona, Dubai, Mumbai, Melbourne, Hong Kong and Seattle to support customers globally. Focused on customer-inspired innovation, Power Climber has earned the right to partner with world-class facility owners, OEMs and the best-managed equipment hire companies worldwide. Power Climber is a division of SafeWorks which was formed in 1997 to bring together the most trusted and experienced brands in the industry - Spider, Power Climber and Power Climber Wind - to make work at height a safe, reliable, productive experience. For further information, visit <a href="https://www.powerclimber.com">www.powerclimber.com</a> or contact 1-800-560-2546.

Power Climber 365 Upland Drive Seattle, WA 98188 Phone: 800-560-2546 www.powerclimber.com